

MINDSET

A romantic scene of a bride and groom on a beach at sunset. The bride is in a white dress holding a bouquet, and the groom is in a dark suit. They are standing on the sand, looking at each other. The sky is filled with vibrant orange, yellow, and blue clouds. The ocean waves are visible on the left side of the frame.

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Normal
is getting dressed in clothes that
you buy for work,
driving through traffic
in a car that you are still paying for,
in order to get to a job
that you need so you can
pay for the clothes, car
and the house that you leave empty
ALL DAY
in order to afford to live in it.

STAGES

* feelings*

- 1. Identity
- 2. Relationships
- 3. Responsibility
- 4. Skills
- 5. Purpose

3. Advanced Growth

2%

Skills

4. Plateau

5. Decline

2. Growth
5%

1. Start-up

95% quit
5% of \$

Excited Frantic Anxious Invest Confident Good Times Relaxed Payback Euphoria Frustration Stress Disillusioned Research Energized Lost

Time



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